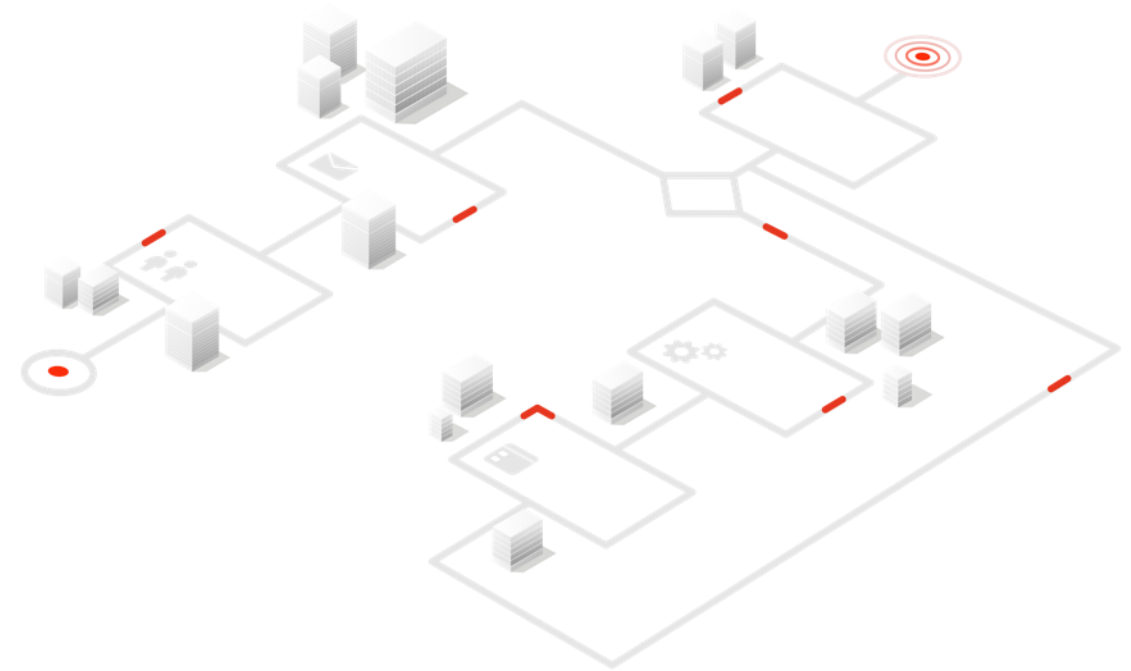


# Ignite your potential

FireStart iBPM Platform

Robert Hutter, CEO



✓ Easy to use  
No coding needed

✓ Super fast  
Built within days

✓ Scalable  
Adapting to your needs

✓ Flexible  
Integrates with your IT

# Customers



SWAROVSKI

Lenze

InSite



FLUGHAFEN ZÜRICH



Zurich Airport



KREMPEL GROUP



ALBIS



CHUBB



FALKE



citycom

# Partners

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Atos

BearingPoint®

tieto

UMB

BDO

pwc

McKinsey  
& Company

HALVOTEC

TQA™  
automation

proservartner

ABP®

UBIDO  
AN ACP GROUP COMPANY

UiPath™

celonis

dox42®

corner4  
INFORMATION TECHNOLOGY

# Awards and Industry Recognition



Awards and global recognition from leading analysts and members of the BPM and workflow community



HFS Hot Vendor 2020



Leading Workflow Automation Vendor 2020



GP Toolmaster Award 2012 – 2019



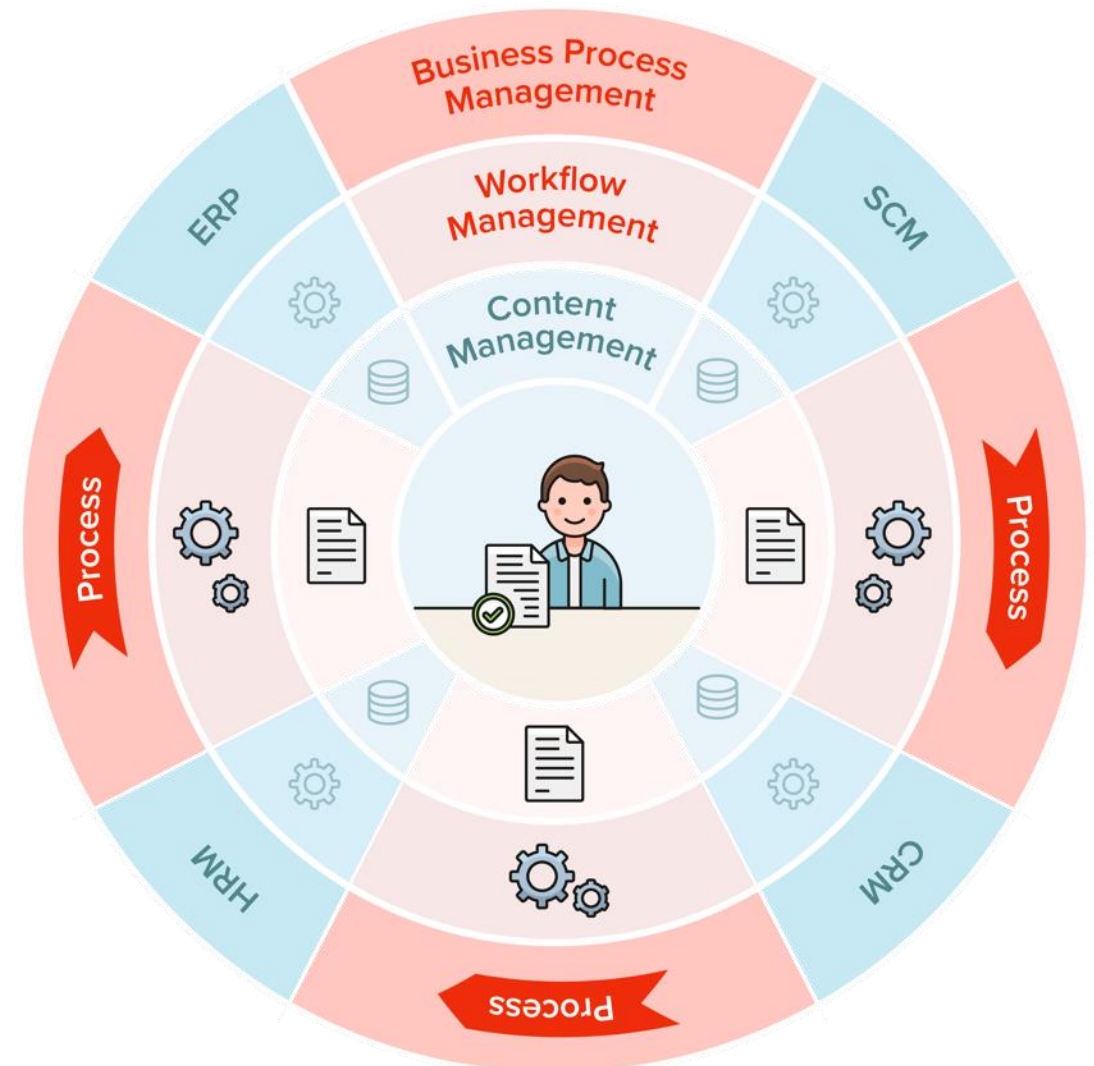
Microsoft Partner of the Year 2016



# End-to-End Business Processes



- Process
  - Cross-system and organization
  - End-to-end processes (internal / external)
- Data
  - Integrated with ECM/MDM strategy
  - Support for strong and weak data structures
- Communication
  - Interactive communication with employees, partners and customers
  - Develop knowledge as an organization, not as an individual



# BPM Life Cycle

with FireStart iBPM platform



- **Process Management**

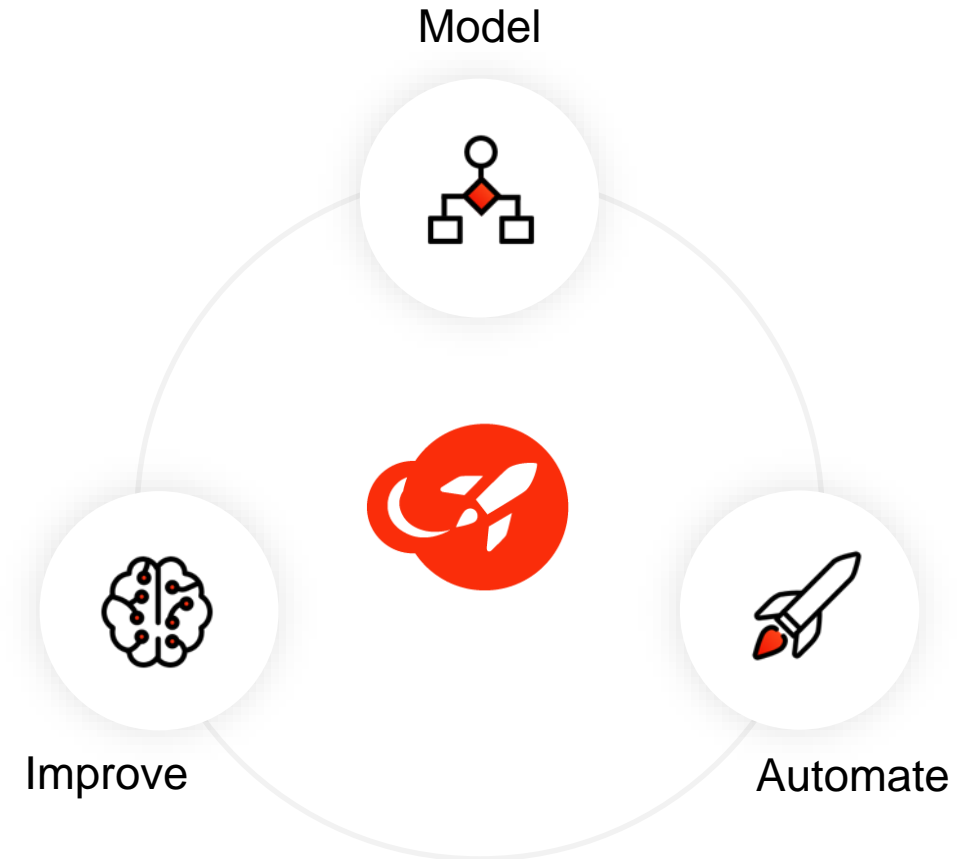
Build complex flowcharts and manage process documents, resources, risks and IT systems

- **Workflow Automation**

Transform your processes into executable workflows by connecting them to your IT systems

- **Process Intelligence**

See how well your process is performing – and where you need to focus on process improvements



# Smart Process Design and Automation



with drag and drop interface, version control, rights management

The screenshot displays the FireStart software interface, which is used for designing and automating business processes. The main window shows a process flow diagram for an "Order Process (1.00)". The diagram includes various tasks such as "New order received", "Check availability of goods", "Forward order to warehouse", "Inform customer about the progress of the order", "Check CRM for existing customer record", "Check for changes", "Set up new customer account", "Check order with supplier", "Employee Procurement", "Record goods received", and "Employee Procurement". The process flow is controlled by decision diamonds and connectors.

Overlaid on the main window is a "Form builder: design form" window. This window allows users to create forms for data entry. The form builder includes a toolbar with options like "Add row", "Add column", "Delete row", "Delete column", "Autocompl...", "Add", "Show Numbers", "Manual Numbering", "Cut", "Copy", "Paste", and "Delete". The form area shows a form titled "Event Planning (SP List)" with fields for "Event Planning (SP List).Event", "Event Planning (SP List).Date", and "Event Planning (SP List).Place". The form also includes a "Lectures" section with a list box and a "Lecture Title" field. The "Properties" panel on the right side of the form builder shows the properties for the selected element, including "Name", "Form", "Font", "Source Sans Pro", "Task Information", "Process", "Task", and "Priority".

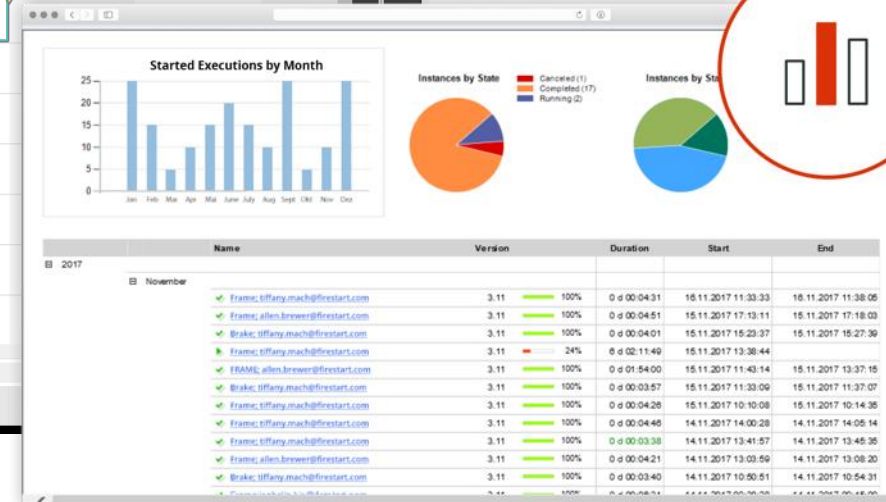
# End-to-end Process KPIs and Analytics



execution times , cost drivers, key performance indicators

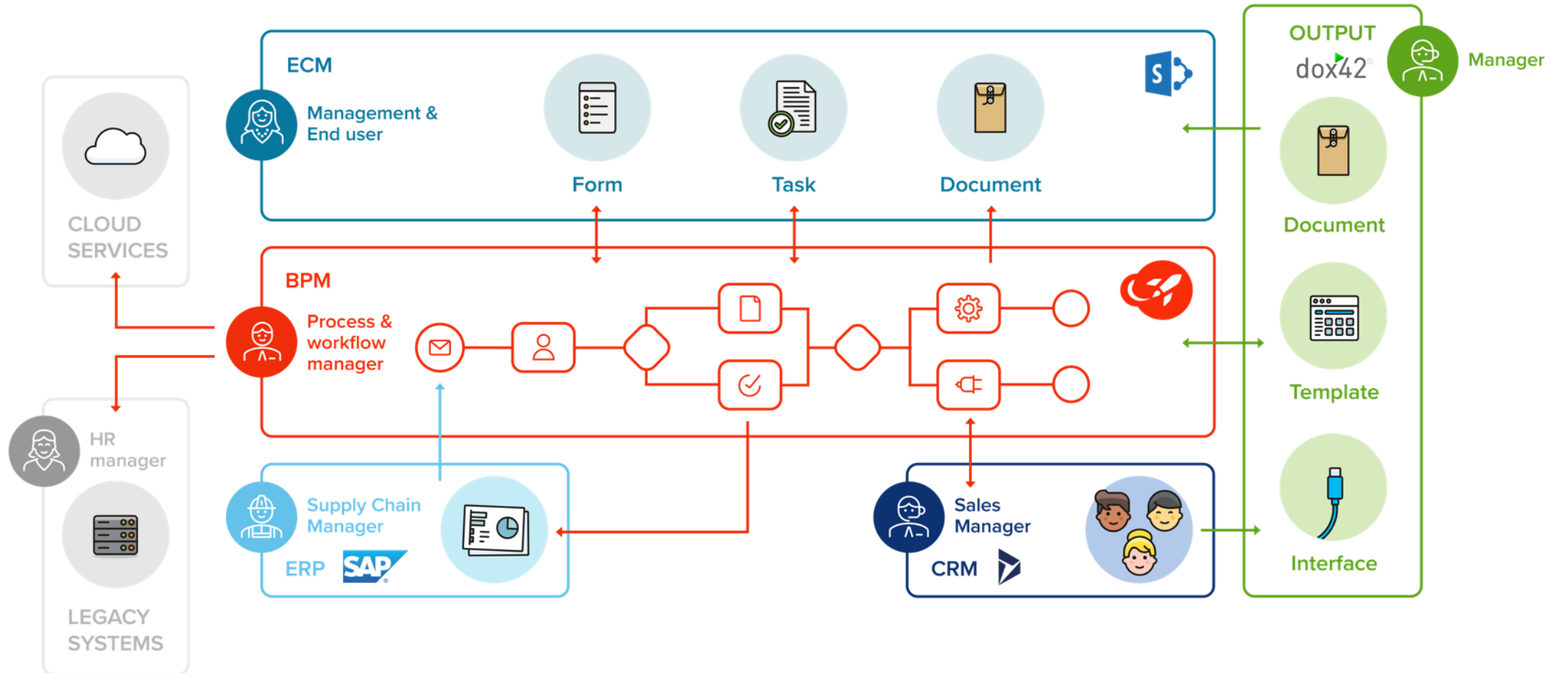
The screenshot displays the FireStart software interface for an 'Employee Onboarding' process. The main workspace shows a flowchart with tasks such as 'Application received', 'Compare candidate's profiles', 'Invite applicant for job interview', 'Conduct job interview', 'Send job confirmation', 'Sign contract of employment', 'Contact legal department for changes', and 'Change contract'. Red callout boxes highlight specific areas: 'Compare candidate's profiles' is annotated with 'Compare the candidate's resumes without using a recruitment platform', 'Invite applicant for job interview' with 'Send the invitation to the applicant', and 'Send job confirmation' with 'Applicants reject job offer after more social benefits'. A table on the left shows process costs in EUR, and a table at the bottom shows total hours for various tasks.

Task	min. duration	max. duration	average duration
Application received	0	0	0
Compare candidate's profiles	0	0	0
Invite applicant for job interview	0	0	0
Conduct job interview	0	0	0
Send job confirmation	0	0	0
Sign contract of employment	0	0	0
Contact legal department for changes	0	0	0
Change contract	0	0	0
TOTAL (hours)	0	0	0





# Digital Business Transformation



IGNITE



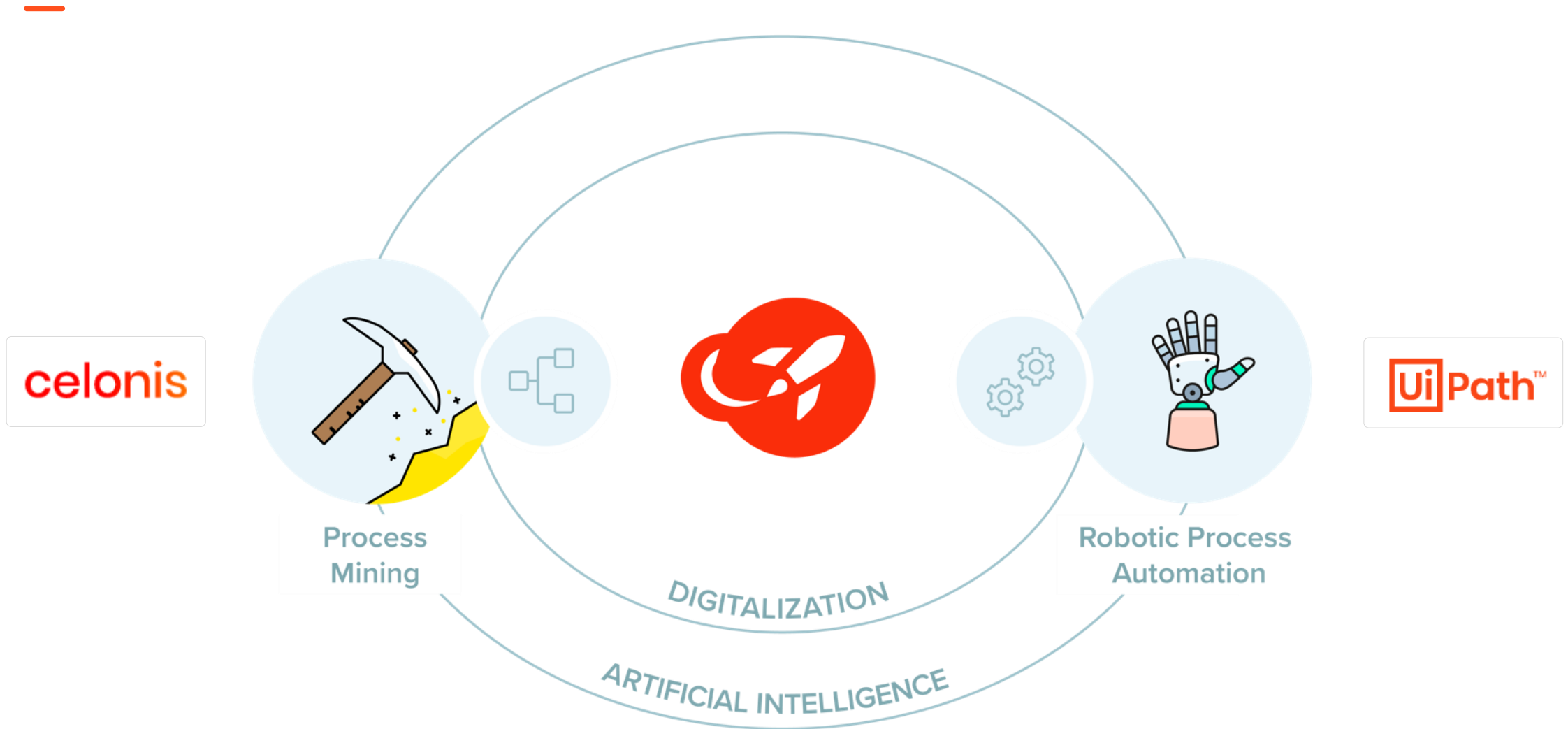
**DEMO**

FireStart iBPM Platform

# Intelligent Automation



Process Mining + BPM/Enterprise Workflow + Robotic Process Automation (RPA)





## Get in touch

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