



# Let Your Work Flow

---

Robert Hutter, CEO

... ● FireStart®

# ● ● ● FireStart®



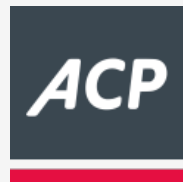
- Gründung 2006
- HQ in Linz, AT
- EMEA, USA, APAC
- Softwarehersteller für BPM
- [www.firestart.com](http://www.firestart.com)



Home • Veranstaltungen • PzM Summit  
PROZESSMANAGEMENT SUMMIT  
PROZESSMANAGEMENT-KONGRESS IN WIEN



# Customers



# FireStart BPM Suite

---



# PROBLEMSTELLUNG



- Prozess

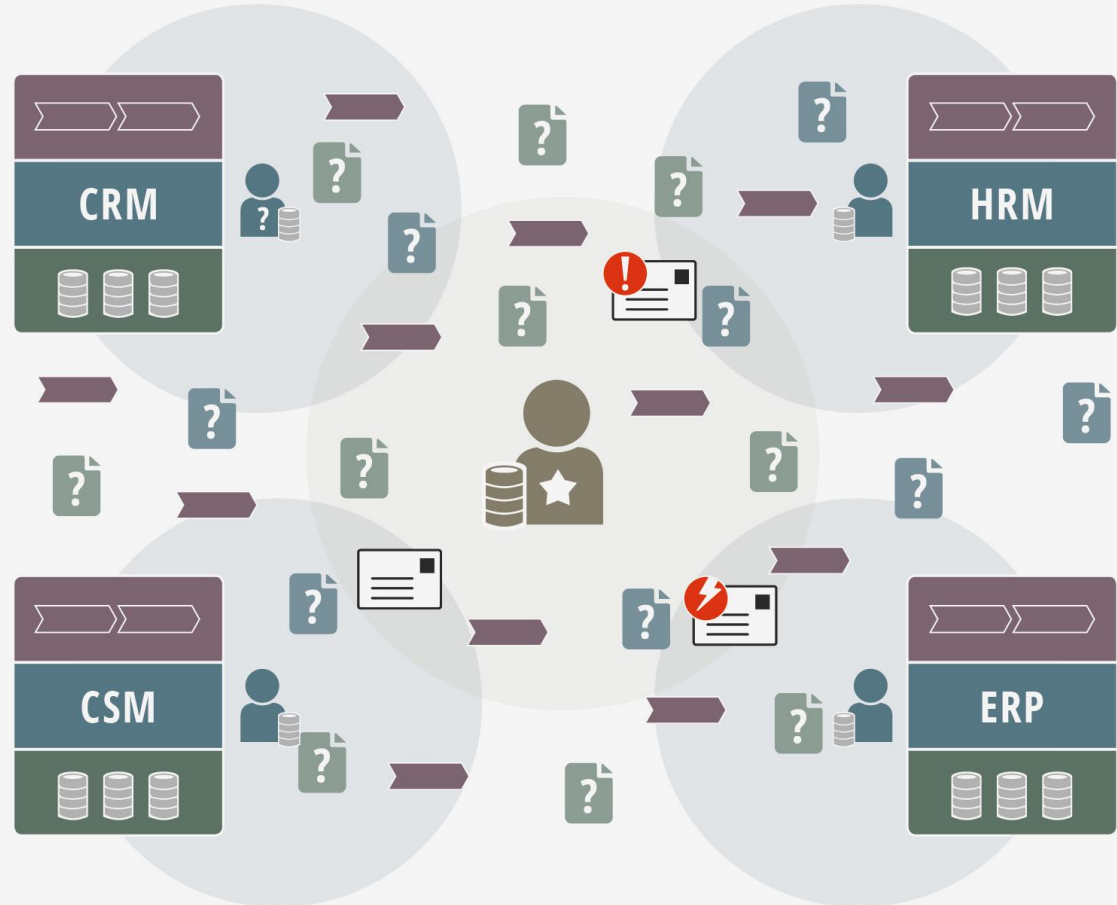
- Manuelle Prozesskoordination
- Kein zentrales Prozesswissen

- Daten

- Schlechte Datenqualität
- Doppelte (händische Datenpflege)

- Kommunikation

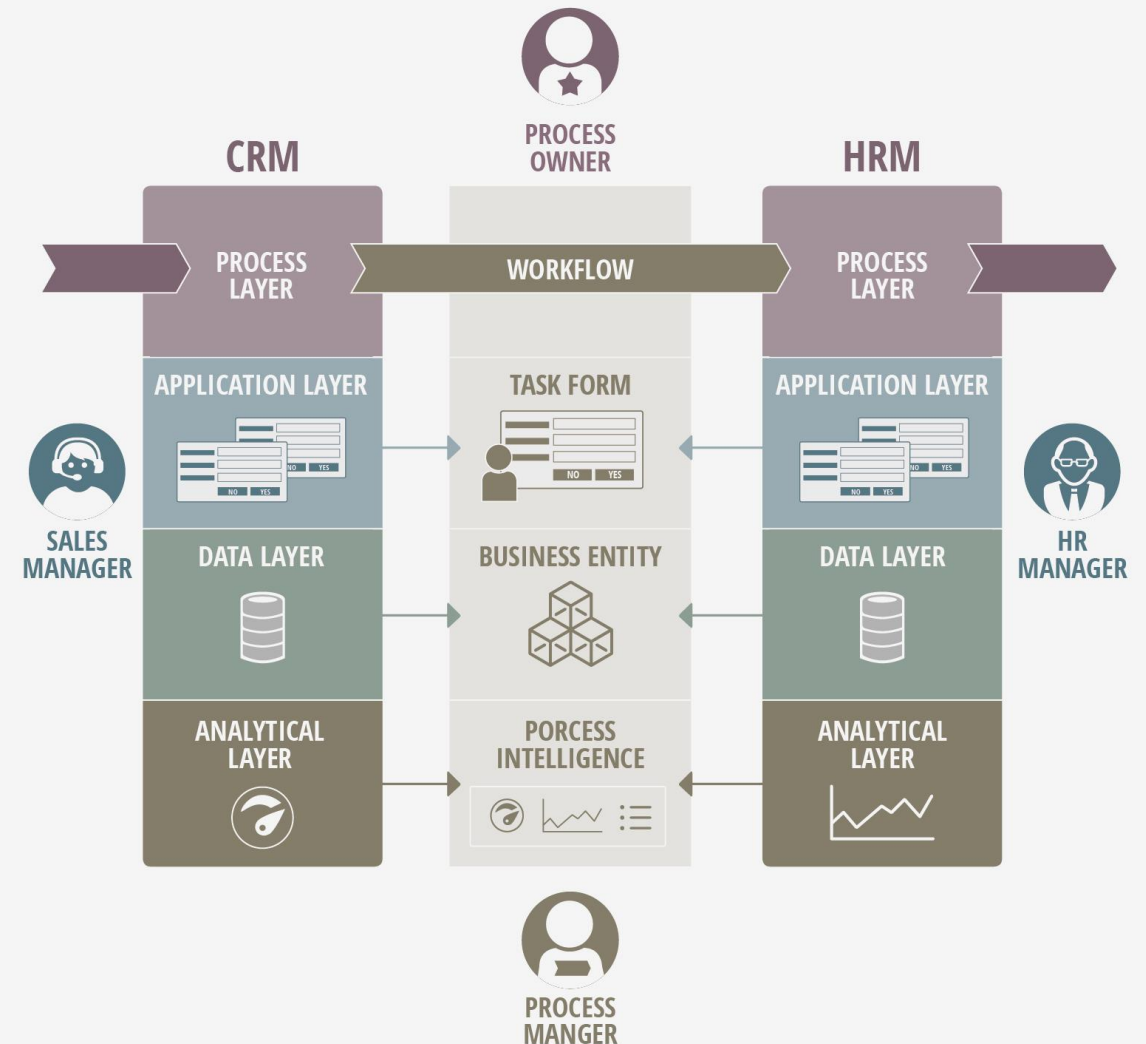
- Zu viel oder zu wenig
- Per Telefon / Fax / E-Mail
- Unklare Verantwortlichkeiten



# LÖSUNGSANSATZ MIT BPM



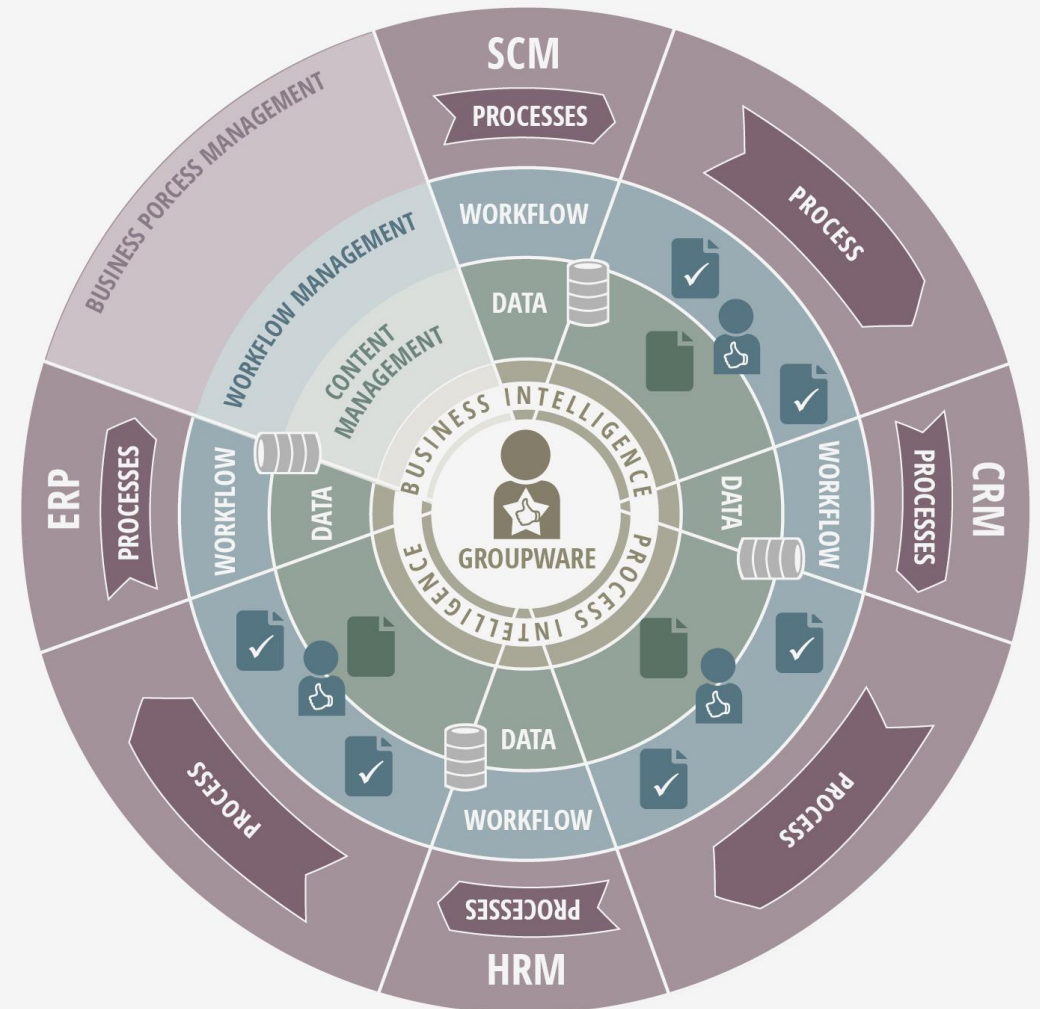
- Prozess
  - Durchgängige Prozessplanung
  - Interaktive Prozessnutzung
- Daten
  - Wiederverwendbare Datenstrukturen
  - Dynamischer Datenzugriff
- Kommunikation
  - Klare Regelung der Verantwortlichkeiten
  - Aufgabenzentriert statt systemzentriert
  - Prozessoptimierte Kommunikation



# ZIELARCHITEKTUR MIT BPM



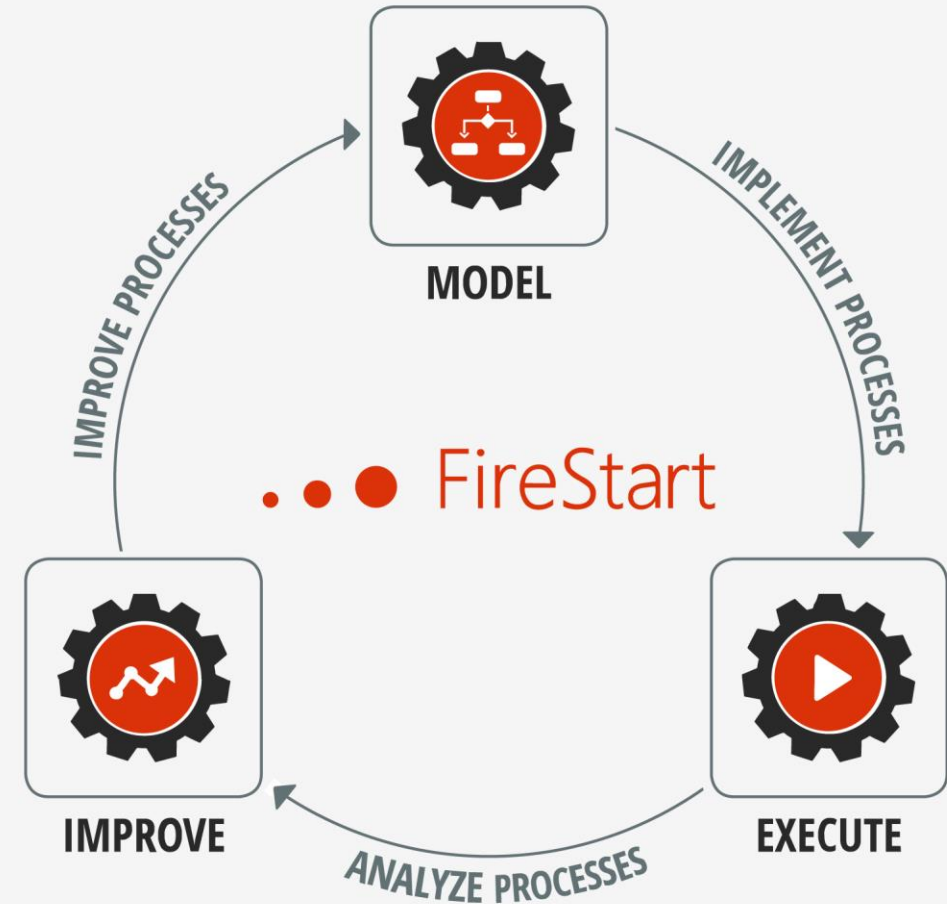
- **Prozess**
  - System- und Organisationsübergreifend
  - End-to-End Prozesse (intern/extern)
- **Daten**
  - Integriert mit ECM/MDM Strategie
  - Kombination stark und schwach strukturierte Daten
- **Kommunikation**
  - Verbesserte Kommunikation zum Kunden
  - Wissen im Kollektiv, nicht im Individuum



# FIRESTART BPM SUITE

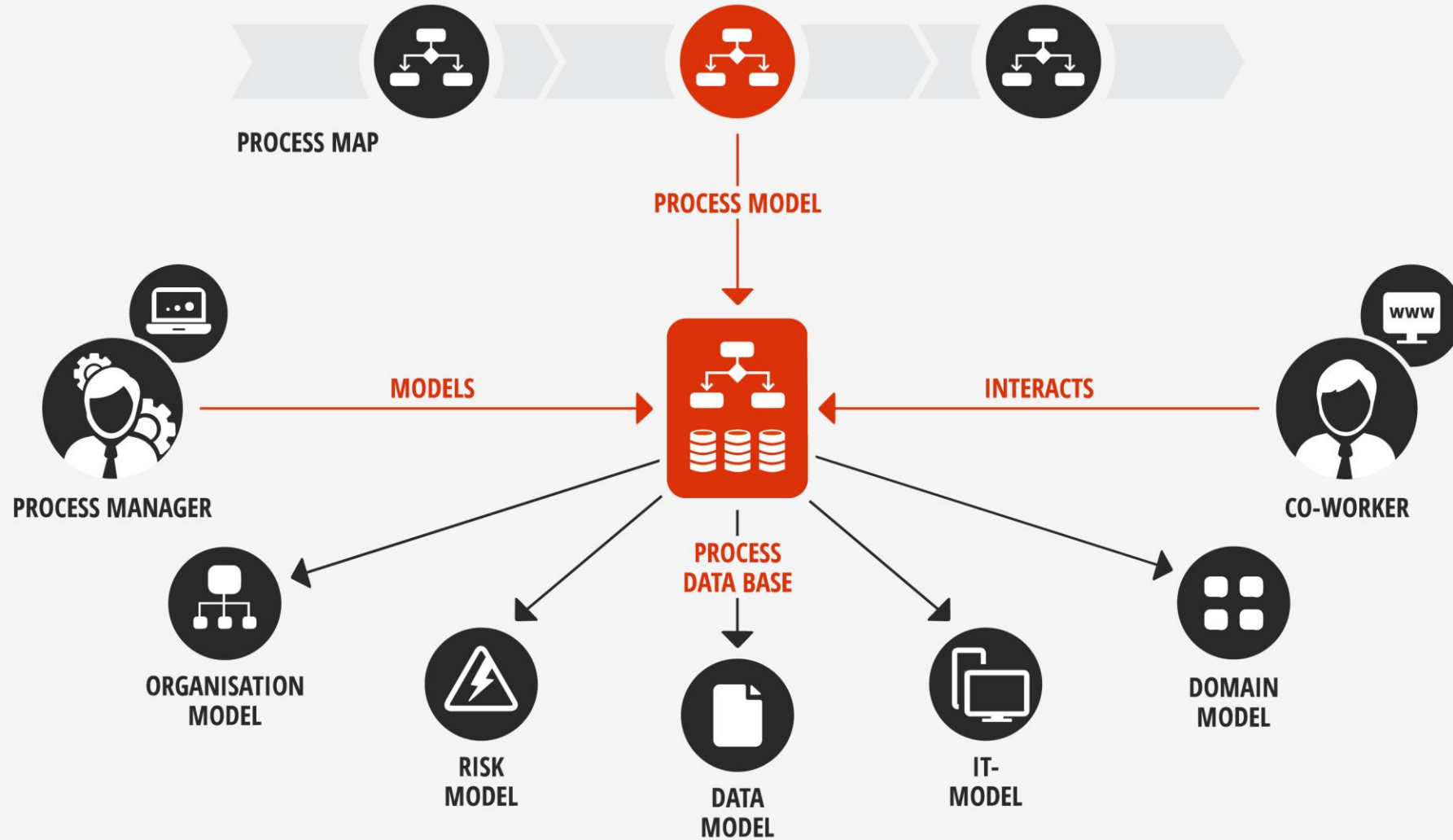


- **Prozessmanagement**
  - Standardnotationen (EPK, BPMN 2.0)
  - Zentrales Modell Repository
  - Interaktives Prozessportal
- **Workflowautomatisierung**
  - Koordination Benutzeraufgaben und Systemzugriffe
  - End-to-End Monitoring der Workflows
- **Prozessanalyse**
  - Durchlaufzeiten
  - Prozesskosten
  - KPIs





# MODEL – EINFACHE PROZESSMODELLIERUNG



# EINFACHE PROZESS- UND WORKFLOW ERSTELLUNG

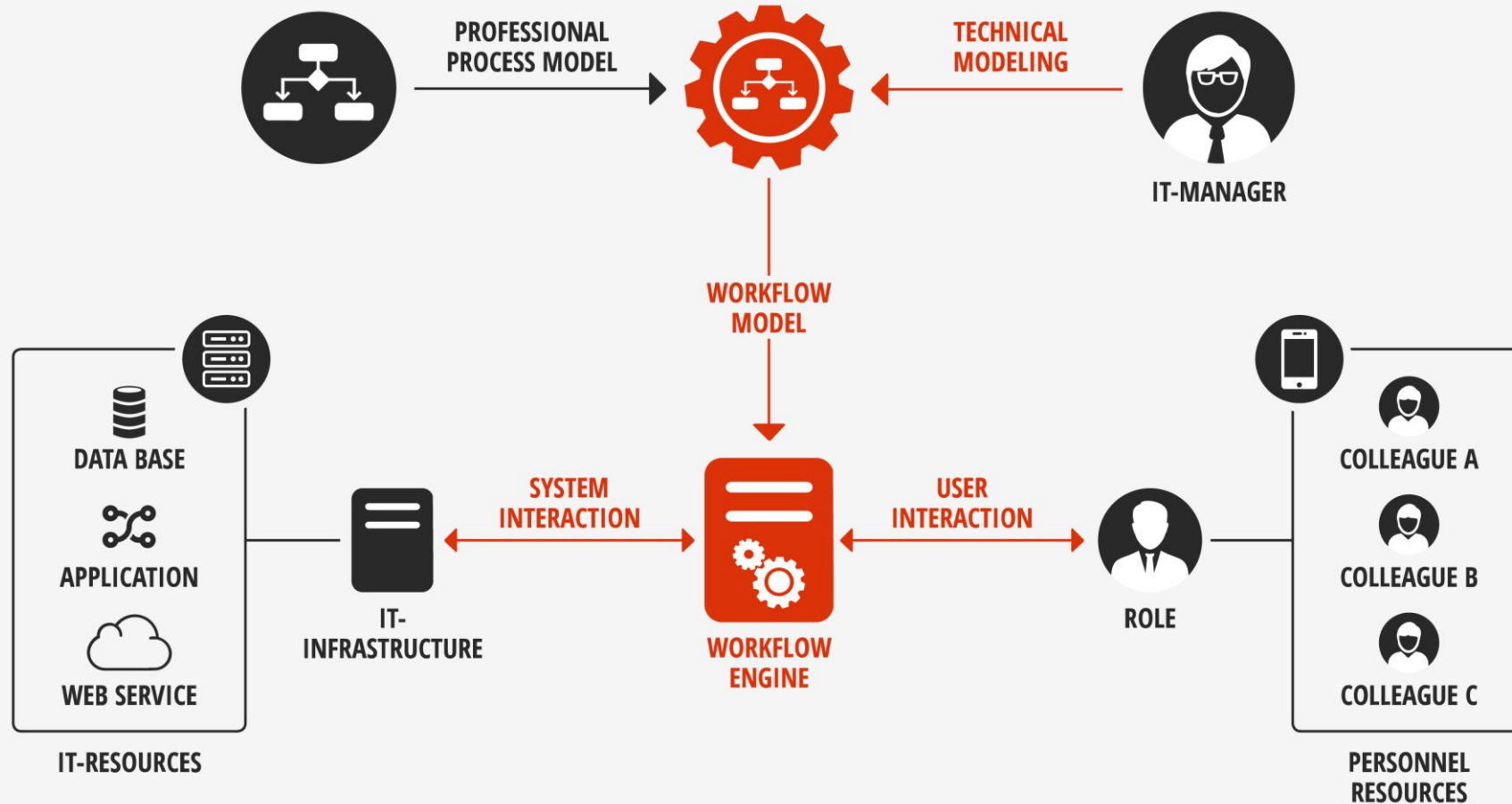


The screenshot displays the FireStart software interface, which is used for creating simple processes and workflows. The main window shows a workflow diagram for an "Order Process (1.00)". The workflow starts with a "New order received" event, leading to a decision diamond "Can fulfill order?". If "Yes", the process flows to "Forward order to warehouse", then to "Inform customer about the progress of the order", and then to "Check CRM for existing customer record". If "No", the process flows to "Send rejection to customer". The "Check CRM for existing customer record" step leads to another decision diamond "Existing customer record?". If "Yes", it leads to "Check order with supplier", which then leads to "Check availability of goods". If "No", it leads to "Order missing goods". The "Check availability of goods" step leads to a decision diamond "Goods in stock?". If "Yes", it leads to "Forward order to warehouse". If "No", it leads to "Order missing goods". The "Order missing goods" step leads to "Confirmation of order", which then leads to "Check order with supplier". The "Check order with supplier" step leads to "Employee Procurement".

The "Form builder: design form" window is open, showing a form for "Event Planning (SP Liste).Event". The form includes fields for "Event Planning (SP Liste).Date" and "Event Planning (SP Liste).Place". The form also includes a section for "Please complete the information on the lecture." with fields for "Lecturer", "Lecture Title", and "Please give a short description of the content of your lecture:". The form builder interface includes a toolbar with various elements like "Input / Output Data", "Button", "Label", "Picture", "Text field", "Date picker", "Time Picker", "Check box", "Password box", "Web component", "File Picker", "List box", "Combo box", "Radio buttons", "People Picker", "Table", and "Comment".

The "Properties" window on the right shows the properties for the selected element, including "Name", "Font", "Source Sans Pro", "Task information", "Process", "Task", and "Priority".

# EXECUTE – INTELLIGENTE WORKFLOWAUTOMATISIERUNG



# BENUTZERFREUNDLICHE WORKFLOWAUSFÜHRUNG (MIT SHAREPOINT, OUTLOOK)



The screenshot displays the FireStart web application interface. The browser address bar shows the URL: [https://tst-pr02:8443/?modelid=1c6d6188-2025-4fa4-93a4-4b4761b9ef52&type=OverviewOperation&view=v\\_flowchart](https://tst-pr02:8443/?modelid=1c6d6188-2025-4fa4-93a4-4b4761b9ef52&type=OverviewOperation&view=v_flowchart). The user is logged in as Isabella Kis.

The main interface features a left-hand navigation pane with a tree structure under "PROCESS MAPS" for "CONTOSO LTD". The main content area displays a flowchart titled "FireStart 1.00" with the following sections:

- Management Processes:** Finance & Controlling, Human Resources, Analysis & Improvement, Communication & Reporting.
- Core Business Processes:** Customer Requirements, Marketing & Customer Satisfaction (Marketing, Sales), Supplier, Production (Order Management, Manufacture).
- Support Processes:** Procurement, Defect Management, Document Management.

An Outlook message window is overlaid on the right, titled "Complete lecture information for event 'Lunch & Learn Slater Hill' - Done (HTML)". The message content includes:

- Event: "Lunch & Learn Slater Hill" on 11/30/2017 in Toronto.
- At this event, a lecture is planned.
- Please complete the information on the lecture.
- Lecturer: Danny Ocean
- Lecture Title: BPM meets RPA
- Please give a short description of the content of your lectures:  
Can BPM and RPA coexist? What do they do differently?  
My short answer: Yes, the two can coexist because they solve two different problems!
- If available, please add documents on your lectures:  
BPM meets RPA\_lecture.pdf (186.47 KB)  
BPM meets RPA\_presentation.pptx (132.86 KB)

The bottom status bar shows "FireStart Task No items" and user avatars.

# UNIVERSELLE DATENSTRUKTUREN UND –SCHNITTSTELLEN ZU LINE-OF-BUSINESS APPS



### Business entity definition

Here you can define the fields of this business entity which can be mapped with real data. Fields which are not mapped are workflow variables. Additionally, you can define views for complex data structures.

General / Fields / Mappings / Views

Name:  
Event Planning (SP List)

Description:

Fields:

Name	Type	Default value	Required	Read only
<b>All:</b>				
Booth	Boolean		<input type="checkbox"/>	<input type="checkbox"/>
Business Cards	Boolean		<input type="checkbox"/>	<input type="checkbox"/>
Created By	Text	<Field is read only>	<input type="checkbox"/>	<input type="checkbox"/>
Date	Date	Select a date	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Event	Text		<input checked="" type="checkbox"/>	<input type="checkbox"/>
Event Article	Boolean		<input type="checkbox"/>	<input type="checkbox"/>
Flyer	Boolean		<input type="checkbox"/>	<input type="checkbox"/>

+ Add field    X Remove field     Show system fields

### Define Mapping

You can map your business entities to external systems or documents.

Source

- Attachments
- Booth
- Business Cards
- Client id
- Created
- Created By
- Date
- Event
- Event Article
- File Name
- Flyer
- Folder Child Count
- G-L
- ID
- Item Child Count
- Lecture
- Lecture Title
- Lecturer
- M-R
- Modified
- Modified By
- Participant 1
- Participant 2
- Participant 3

Change order

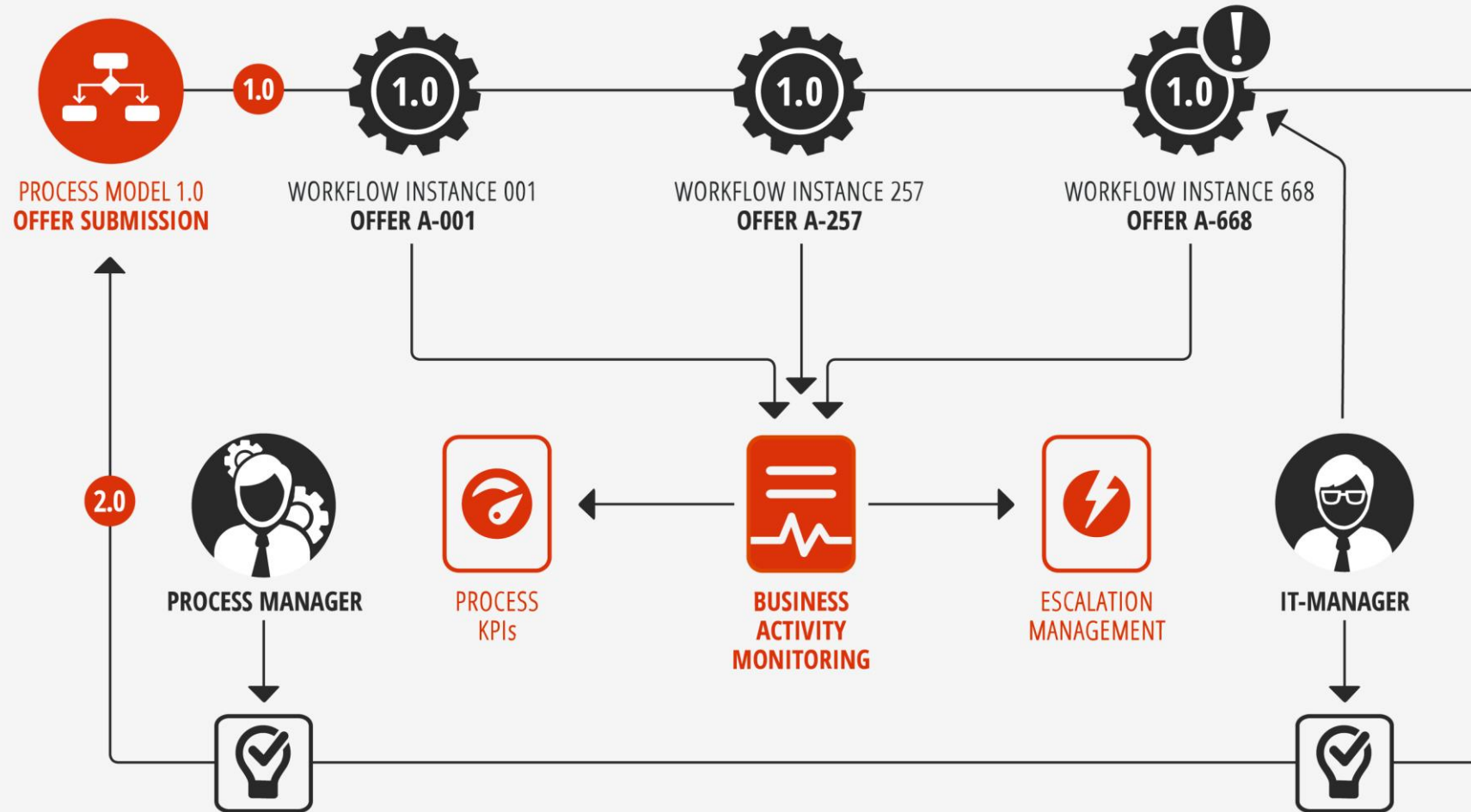
Target

- Booth
- Business Cards
- Created By
- Date
- Event
- Event Article
- Flyer
- G-L
- ID
- Lecture
- Lecture Title
- Lecturer
- M-R
- Participant 1
- Participant 2
- Participant 3
- Place
- Poster

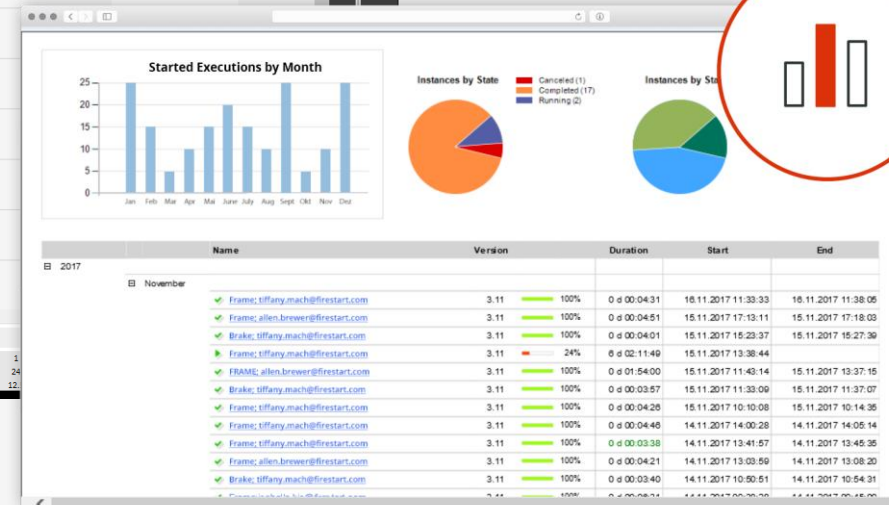
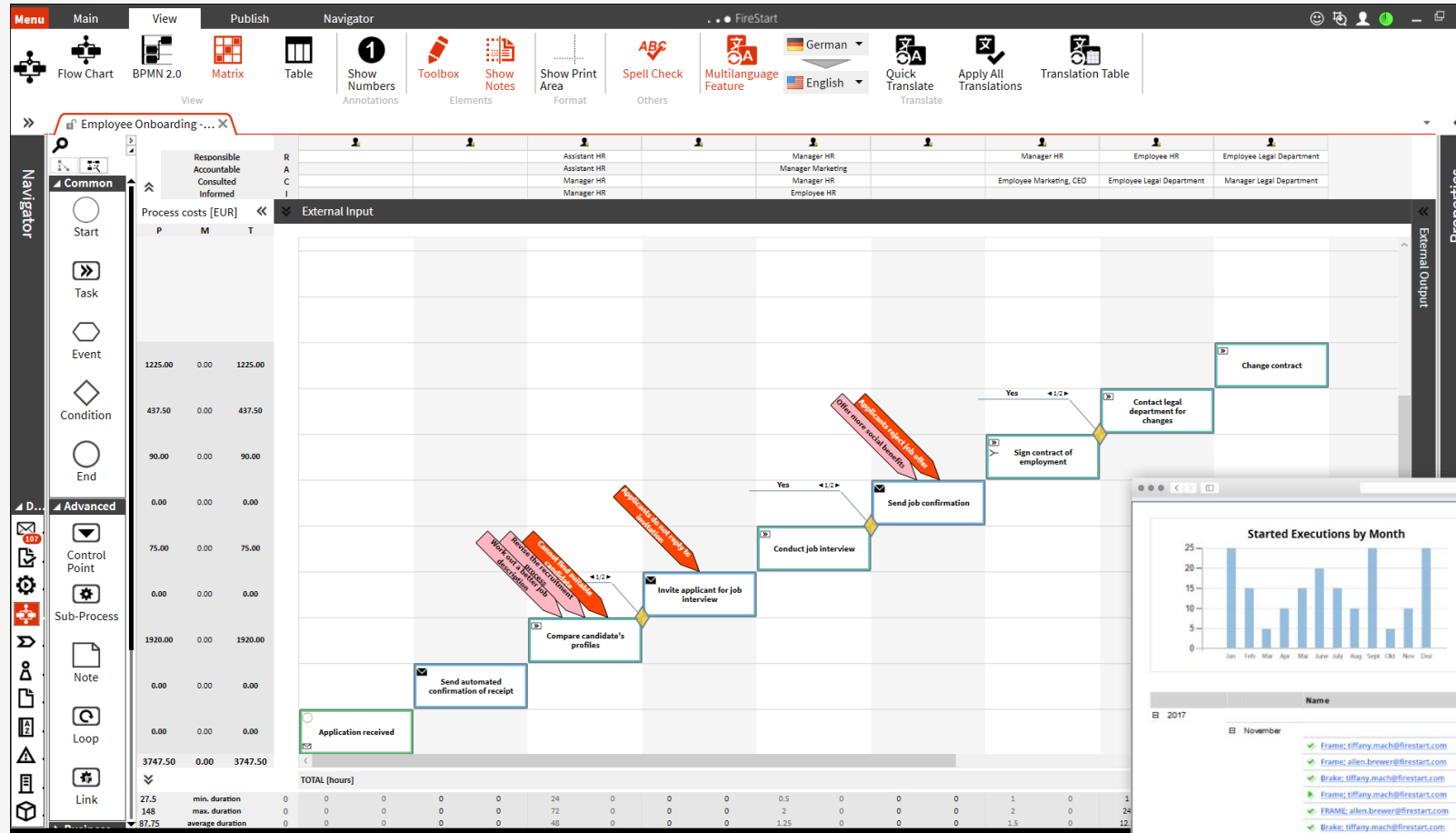
Auto-map    Generate all

Back    Next    Finish    Cancel

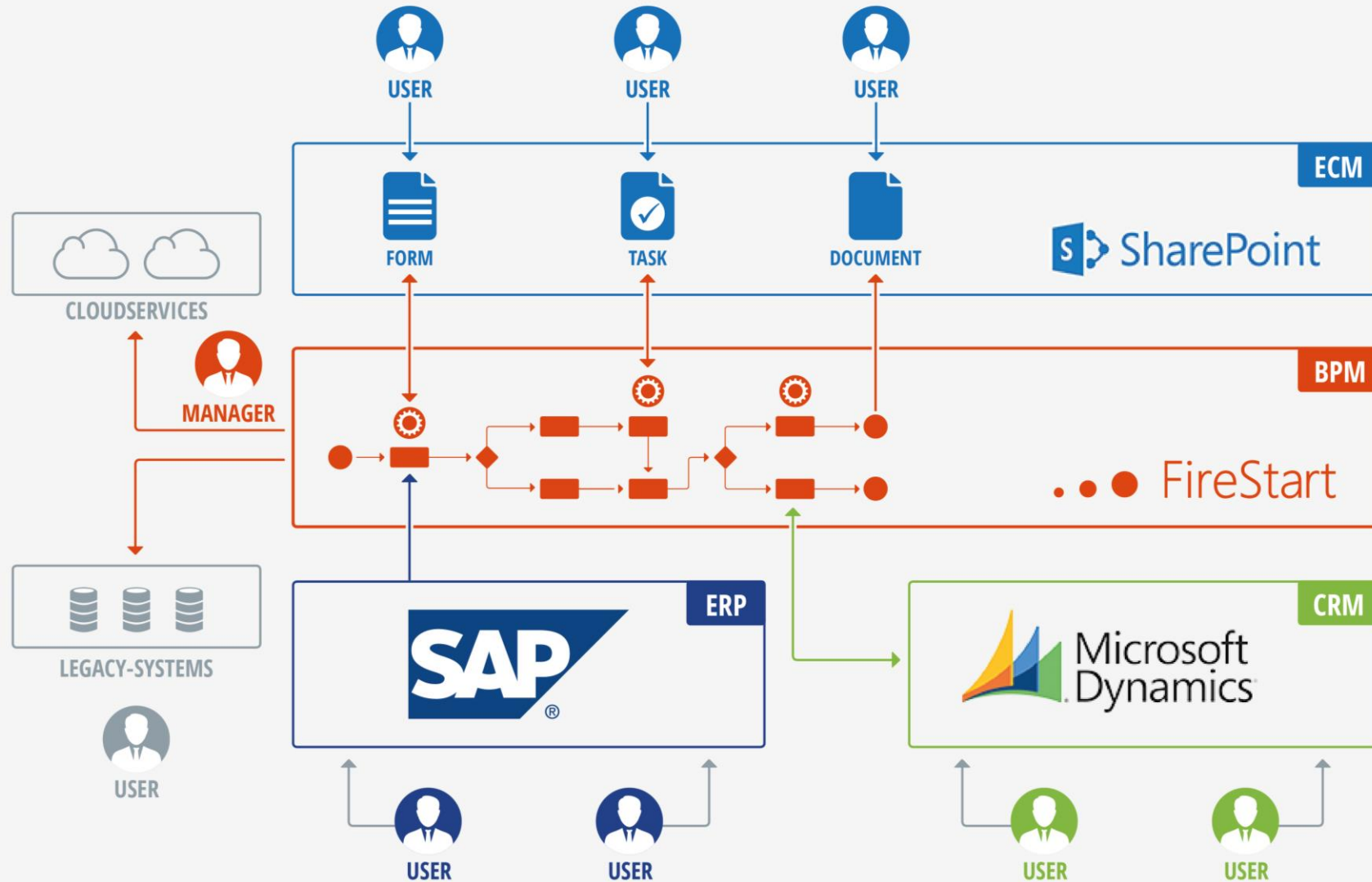
# IMPROVE – TIEFGREIFENDE PROZESSANALYSE UND KPIs



# DURCHGÄNGIGE PROZESSANALYSE (DURCHLAUFZEITEN, PROZESSKOSTEN, KPIs)



# PROZESSORIENTIERTE IT-STRATEGIE



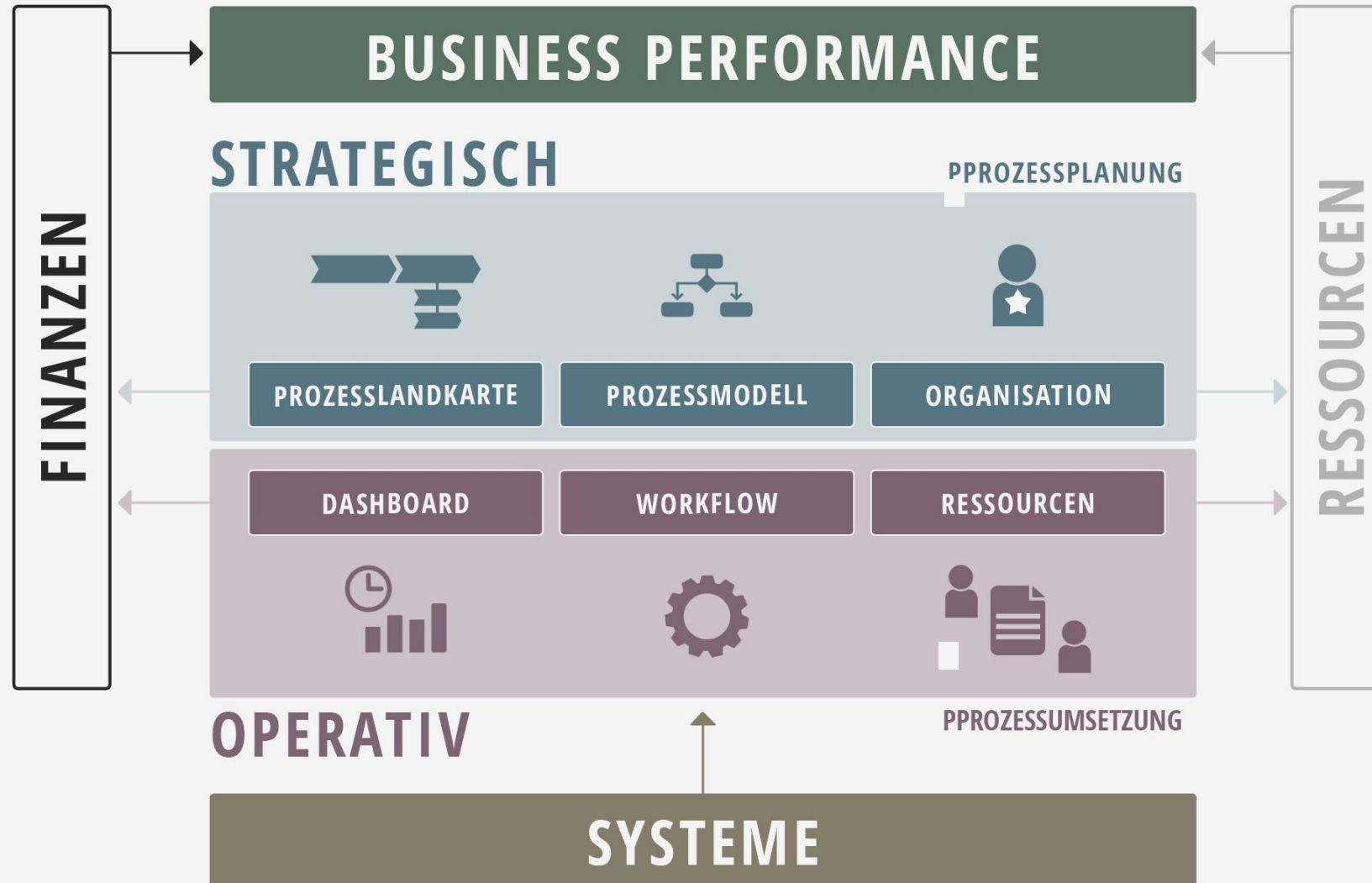


# Zusammenfassung

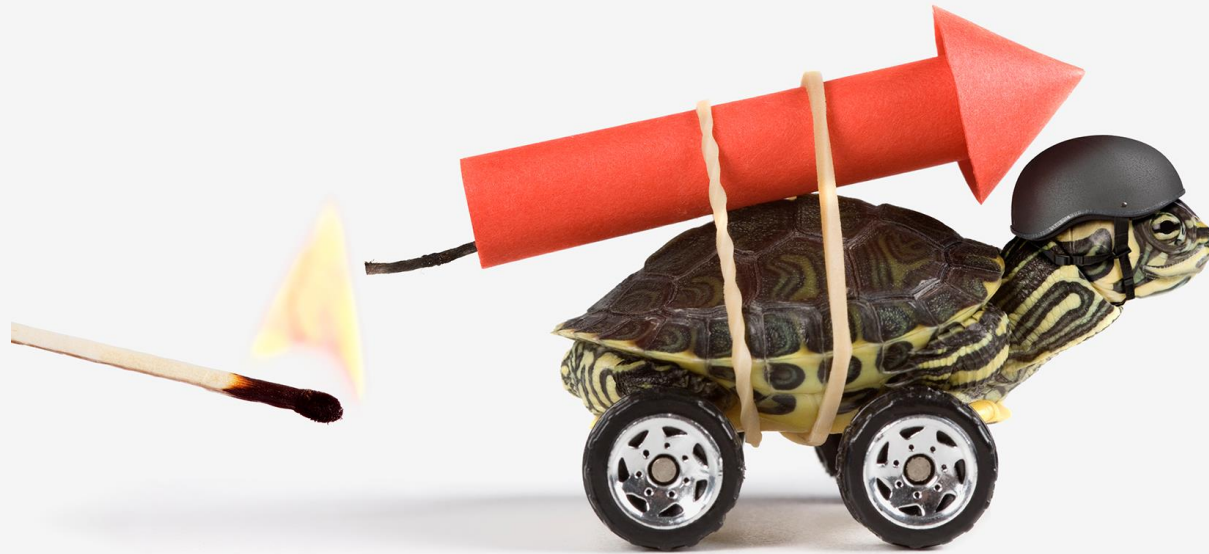
---



# BPM = Strategisches und Operatives Prozessmanagement



# SPEED UP YOUR DIGITAL BUSINESS



**LETS GET STARTED!**

[www.firestart.com](http://www.firestart.com)



Danke für Ihre Aufmerksamkeit!



Robert Hutter  
CEO FireStart  
[r.hutter@firestart.com](mailto:r.hutter@firestart.com)

Tel: +43 699 / 19224596

FireStart GmbH  
Hafenstraße 47-51  
4020 Linz

Tel: 0732 / 9015 6400  
[office@firestart.com](mailto:office@firestart.com)

Weitere Produktinfos, Demos und Case Studies  
verfügbar auf

[www.firestart.com](http://www.firestart.com)