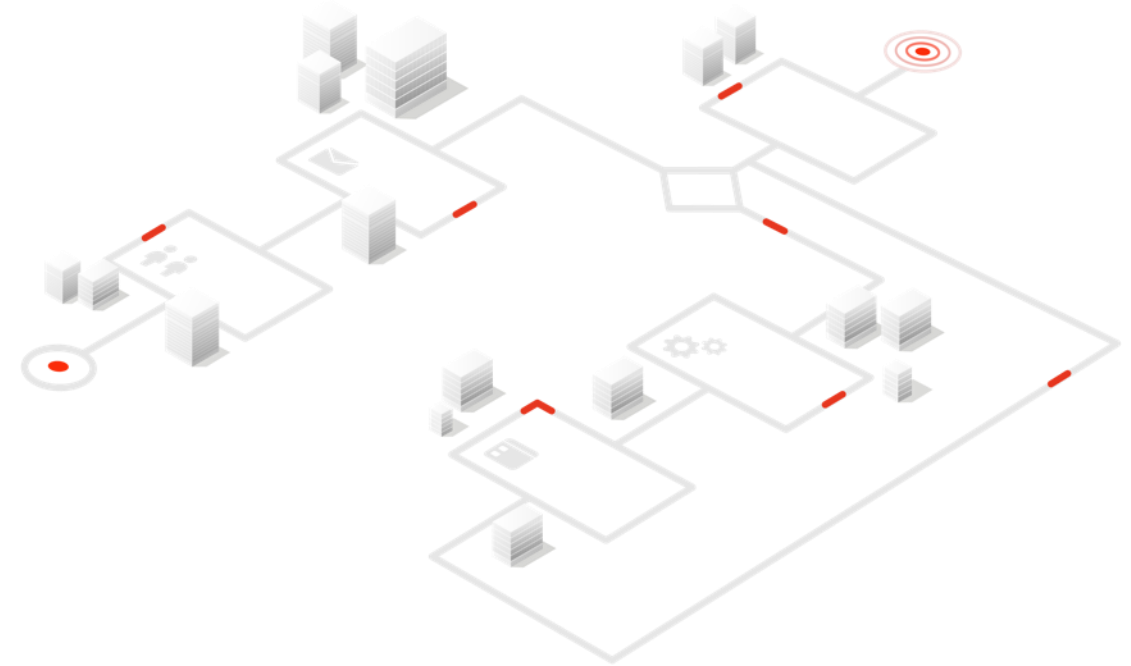


# Perform as one

FireStart Process & Workflow  
Orchestration Platform

Robert Hutter, Founder & CEO



✓ Easy to use  
No coding needed

✓ Super fast  
Built within days

✓ Scalable  
Adapting to your needs

✓ Flexible  
Integrates with your IT

# Customers



BDO



SWAROVSKI

Lenze

InSite

BORBET



FLUGHAFEN ZÜRICH



KREMPEL GROUP

Manner

ALBIS

ACP

CHUBB



FALKE

SGS



citycom

# Partners

---



Atos

BearingPoint®

tietoenvy

mesoneer. connecting. people. simplify.

KPMG

pwc

McKinsey & Company

DIGITAL EXPERTS

BDO

proservartner

ACP CUBIDO Digital Solutions

ROBOYO NEXT LEVEL NOW

UiPath™

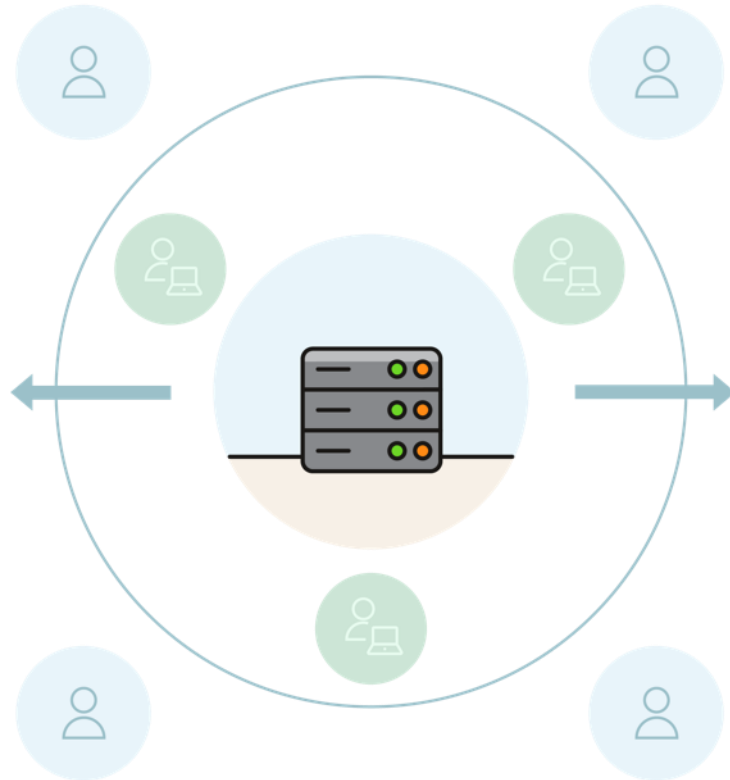
celonis

dox42®

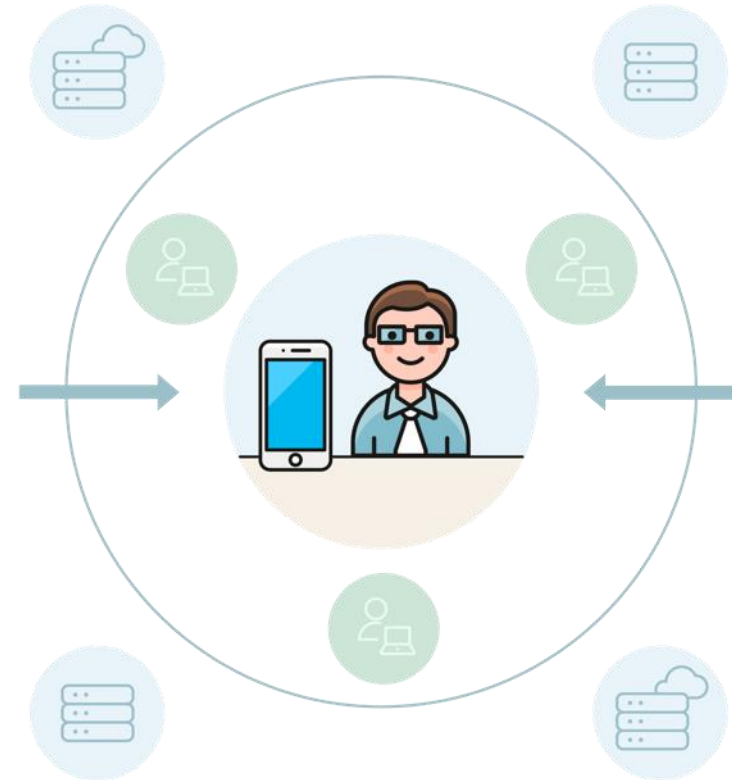
SOLEY

# ERP goes BPM

Past: Process follows IT



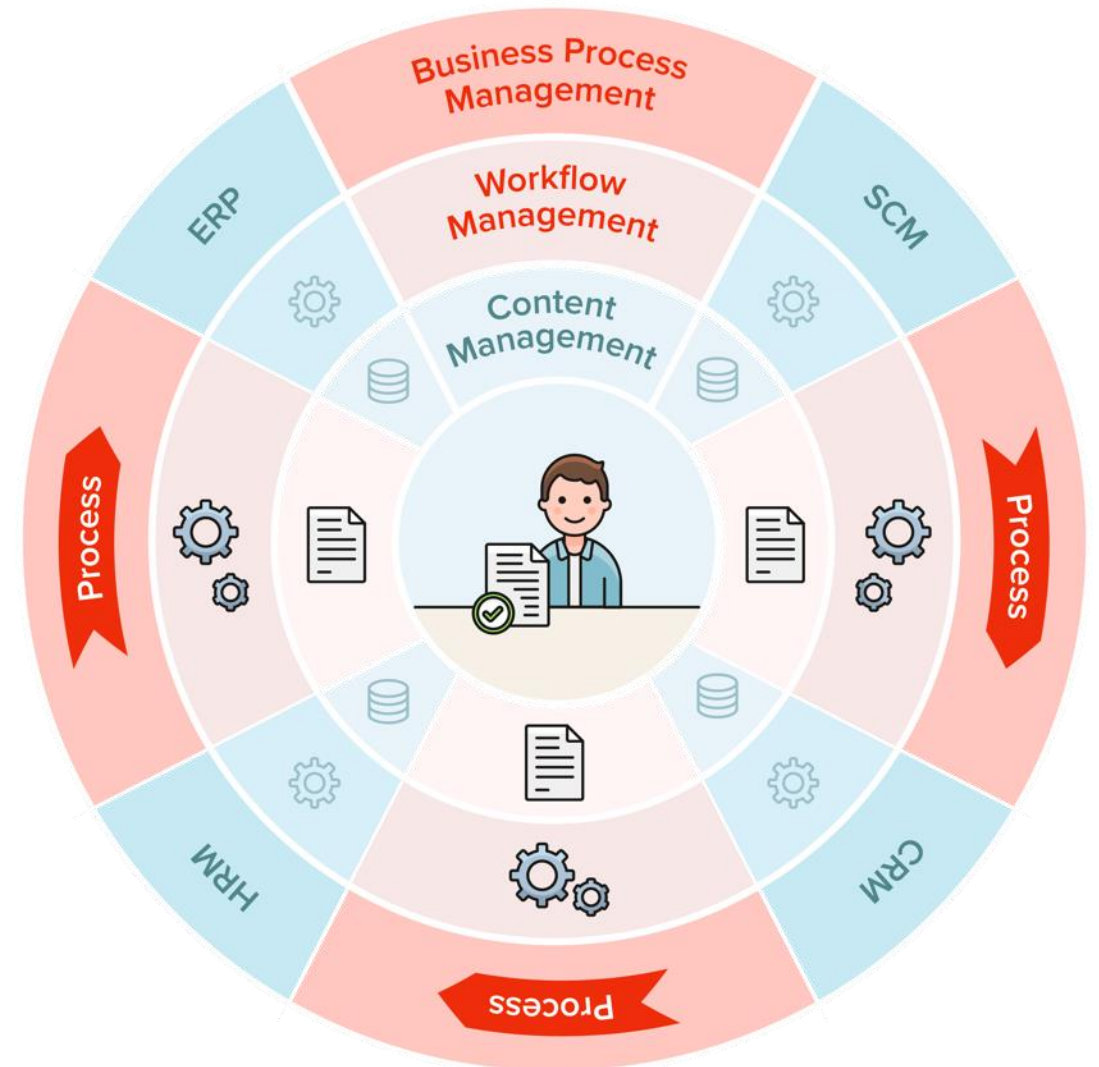
Future: IT follows Process



# Target Architecture



- **Process**
  - Cross-system and Cross-organization
  - End-to-end processes (internal / external)
- **Data**
  - Builds upon ECM/DMS strategy
  - Supports structured/unstructured data
- **Communication**
  - Interactive communication with employees, partners and customers
  - Develop knowledge as an organization, not as an individual



# BPM Life Cycle

with FireStart BPM Suite



- **Process Management**

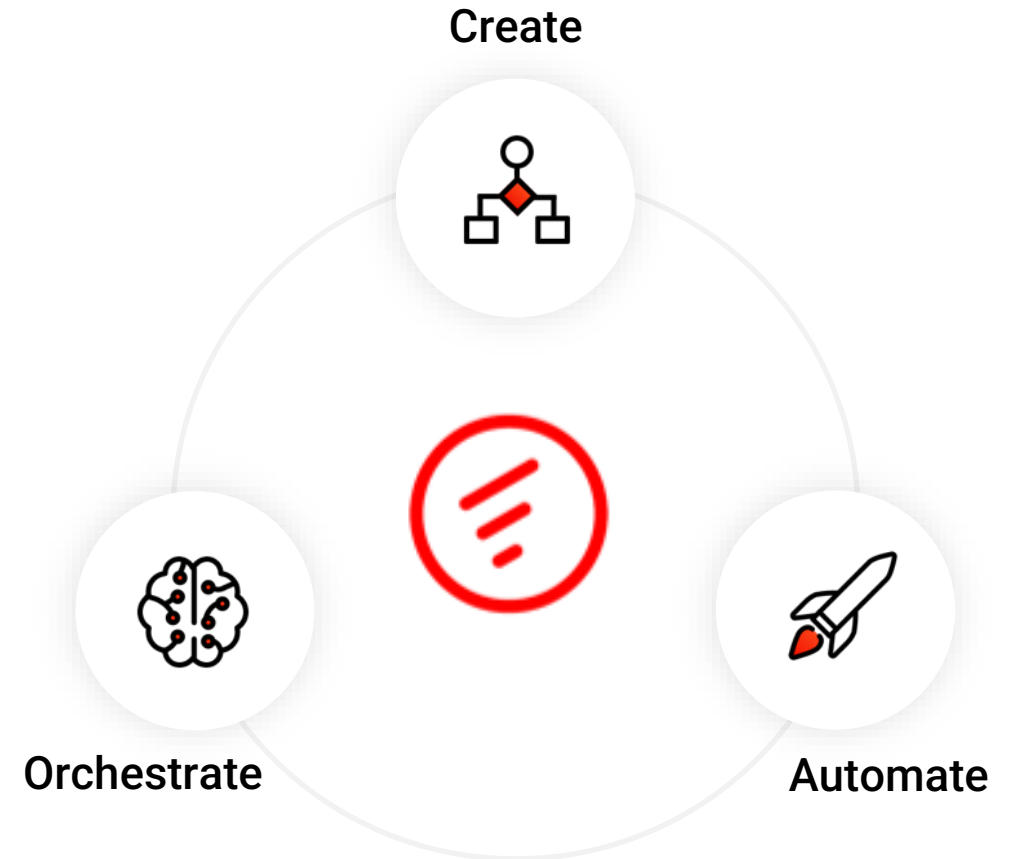
Build complex flowcharts and manage process documents, resources, risks and IT systems

- **Process Automation**

Transform your processes into executable workflows by connecting them to your IT systems

- **Process Intelligence**

See how well your process is performing – and where you need to focus on process improvements



# Smart Process Management

with drag and drop interface, version control, rights management



The screenshot displays the FireStart software interface, which is used for creating and managing business processes. The main window shows a process flow diagram for an "Order Process (1.00)". The diagram includes various tasks such as "New order received", "Check availability of goods", "Forward order to warehouse", "Inform customer about the progress of the order", "Check CRM for existing customer record", "Check for changes", "Set up new customer account", "Check order with supplier", "Employee Procurement", and "Record goods received". The process flow is controlled by decision diamonds and connectors.

Overlaid on the main window is a "Form builder: design form" window. This window allows users to design forms for specific tasks. The form builder includes a toolbar with options like "Add row", "Add column", "Delete row", "Delete column", "Autocompl...", "Add", "Show Numbers", "Manual Numbering", "Cut", "Copy", "Paste", and "Delete". The form area shows a form for "Event Planning (SP List)" with fields for "Event Planning (SP List).Event", "Event Planning (SP List).Date", "Event Planning (SP List).Place", "Lecturers", "Lecture Title", and "LectureContent". The form is displayed on a grid background.

The interface also features a "Navigator" on the left side with icons for "Start", "Task", "Event", "Condition", "End", "Shape", "Text", "Image", "Link", and "Control Point". A "Properties" panel is visible on the right side of the main window, showing the properties of the selected element in the process flow.

# Human-Centric Workflow Automation

with Teams, SharePoint, Outlook, Office 365



The screenshot displays the FireStart web application interface. On the left is a navigation sidebar with a search bar and a tree view of process maps for 'CONTOSO LTD' and 'DEMONS'. The main area shows a 'FireStart 1.00' dashboard with a central flowchart. The flowchart is organized into three horizontal sections: 'Management Processes' at the top, 'Core Business Processes' in the middle, and 'Support Processes' at the bottom. The 'Management Processes' section includes 'Finance & Controlling', 'Human Resources', 'Analysis & Improvement', and 'Communication & Reporting'. The 'Core Business Processes' section features three main horizontal bars: 'Customer Requirements' leading to 'Marketing & Customer Satisfaction' (with sub-processes: Marketing, Sales, Service), and 'Supplier' leading to 'Production' (with sub-processes: Order Management, Manufacture, Warehousing/). The 'Support Processes' section includes 'Procurement', 'Defect Management', and 'Documentation'. An inset window in the foreground shows a 'MESSAGE' titled 'Complete lecture information for event "Lunch & Learn Slater Hill"'. The message content includes the event name, date, location, a list of lecturers (Derry Owen), a form for lecture titles, a text area for a short description, and a list of attached PDF documents.



# Reusable Data Models and Mapping

## to line-of-business applications



**Business entity definition**  
Here you can define the fields of this business entity which can be mapped with real data. Fields which are not mapped are workflow variables. Additionally, you can define views for complex data structures.

General / **Fields** / Mappings / Views

Name:  
Event Planning (SP List)

Description:

Fields:

Name	Type	Default value	Required
<b>All:</b>			
Booth	Boolean		<input type="checkbox"/>
Business Cards	Boolean		<input type="checkbox"/>
Created By	Text	<Field is read only>	<input type="checkbox"/>
Date	Date	Select a date	<input checked="" type="checkbox"/>
Event	Text		<input checked="" type="checkbox"/>
Event Article	Boolean		<input type="checkbox"/>
Flyer	Boolean		<input type="checkbox"/>

+ Add field    X Remove field     Show system fields

**Define Mapping**  
You can map your business entities to external systems or documents.

Source

- Attachments
- Booth
- Business Cards
- Client Id
- Created
- Created By
- Date
- Event
- Event Article
- File Name
- Flyer
- Folder Child Count
- G-L
- ID
- Item Child Count
- Lecture
- Lecture Title
- Lecturer
- M-R
- Modified
- Modified By
- Participant 1
- Participant 2
- Participant 3

Change order

Target

- Booth
- Business Cards
- Created By
- Date
- Event
- Event Article
- Flyer
- G-L
- ID
- Lecture
- Lecture Title
- Lecturer
- M-R
- Participant 1
- Participant 2
- Participant 3
- Place
- Poster

Show system fields    Auto-map    Generate all    Back    Next    Finish    Cancel

# End-to-End Process KPIs and Analytics



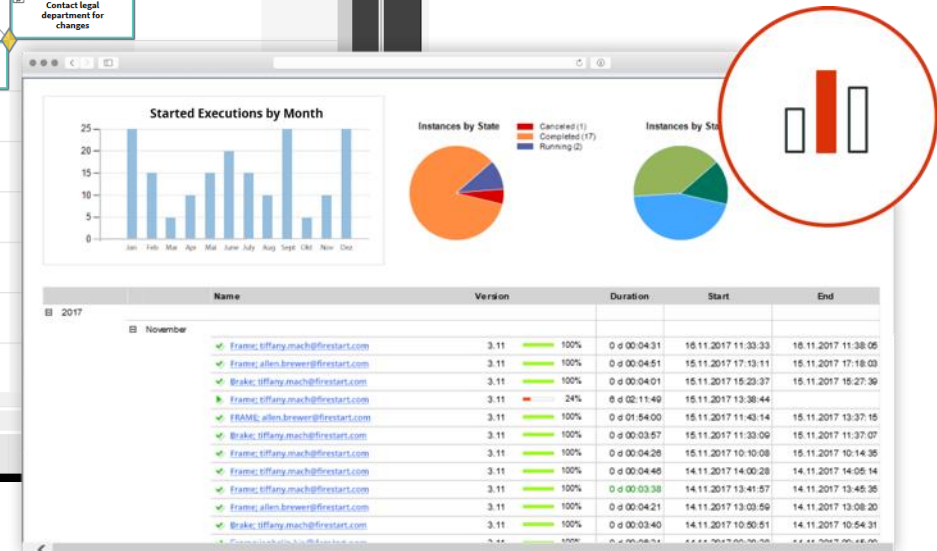
execution times , cost drivers, key performance indicators

The screenshot displays the FireStart BPMN editor interface. The main workspace shows a process flow for 'Employee Onboarding' with tasks such as 'Application received', 'Compare candidate's profiles', 'Invite applicant for job interview', 'Conduct job interview', 'Send job confirmation', 'Sign contract of employment', 'Contact legal department for changes', and 'Change contract'. The process is organized into swimlanes: Responsible (R), Accountable (A), Consulted (C), and Informed (I). A table below the process shows process costs in EUR across different months (P, M, T).

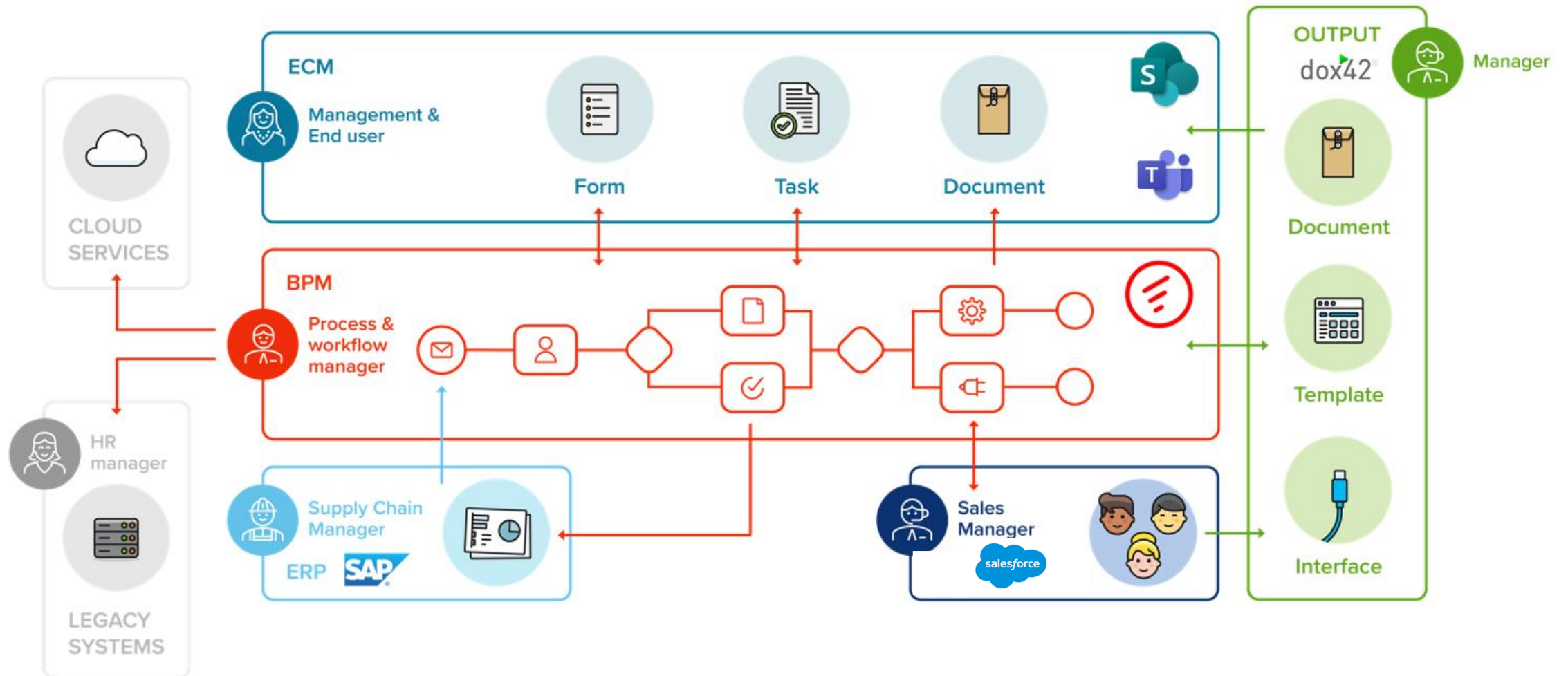
Process costs [EUR]	P	M	T
1225.00	0.00	1225.00	
437.50	0.00	437.50	
90.00	0.00	90.00	
0.00	0.00	0.00	
75.00	0.00	75.00	
1920.00	0.00	1920.00	
0.00	0.00	0.00	
3747.50	0.00	3747.50	

At the bottom, a summary table provides duration metrics:

	min. duration	max. duration	average duration
TOTAL [hours]	0	0	0
27.5	0	0	0
148	0	0	0
87.75	0	0	0



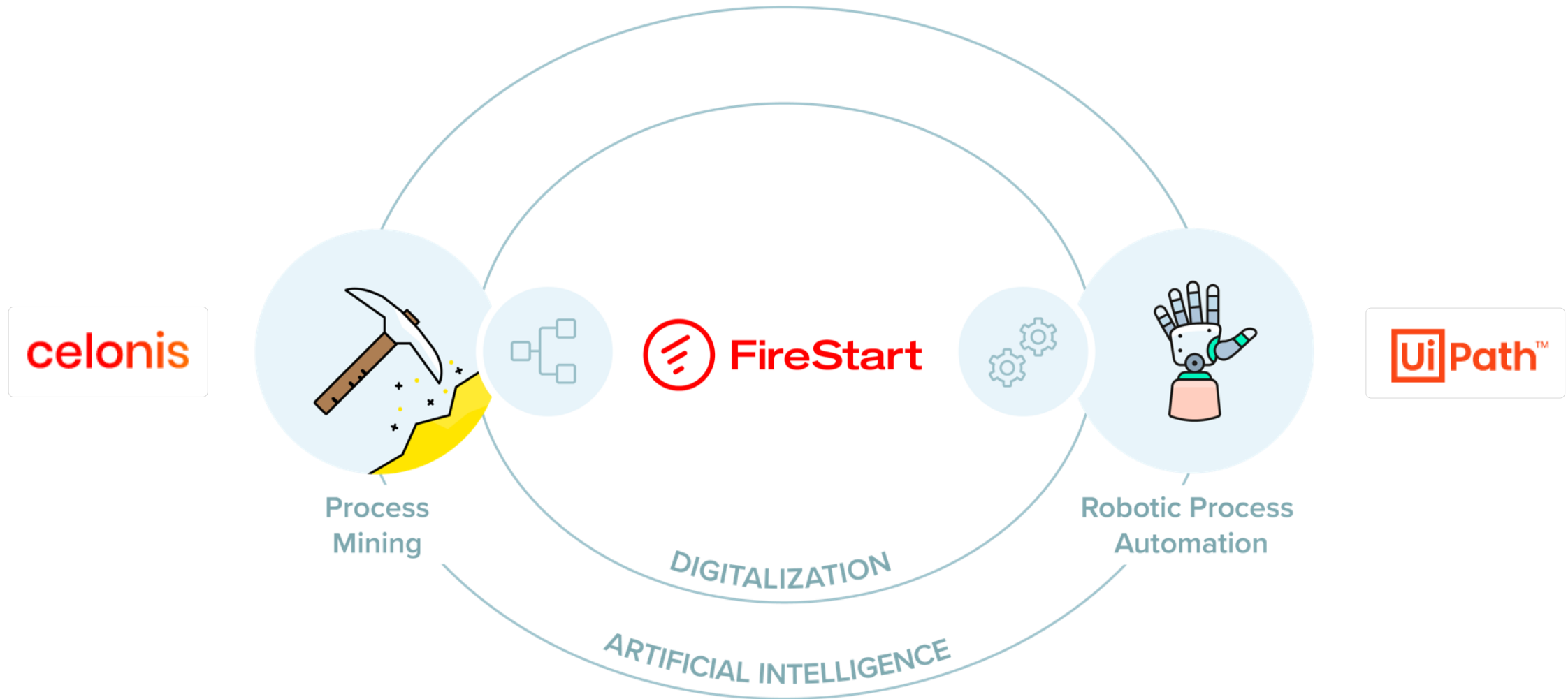
# Build End-to-End Business Processes



# Intelligent Automation



Process Mining + Process Management (BPM) + Robotic Process Automation (RPA)



IGNITE



**DEMO**

Nonconformance Control System



## Get in touch

---

Robert Hutter  
r.hutter@firestart.com

[www.firestart.com](http://www.firestart.com)